

OCCUPANT FONTS

Tick & Tock

Tick and Tock reflect Cyrus Highsmith's long love affair with stencils as well as modular alphabets. Tick came from cutting paper and includes a randomizing feature that gives words a natural handmade appearance. It comes in only one weight but it gets the job done when you need a word or two to attract the reader's attention. Tock is the mechanized version of the kit of parts established in Tick. It would be at home on a Bauhaus poster or on the side of a bulldozer. Like Tick, it comes in just one mighty weight.

Tick & Tock

2 styles total

Designed by Cyrus Highsmith

Published 2012

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ardebs way neive saxe lineal
sickly ulena plutus pitchy
arian bagged mere nicety flubs
sombre fear medusa stapes

TICK REGULAR

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TICK REGULAR 36/38 POINTS

We live in a typographic wonderland. Typographers have more typefaces to choose from than ever before, and computers make setting type easier than ever. The truth is, if you're using a good typesetting application and you just leave the settings on default, you can set type that's more or less adequate. However, good typographers are experts who have something to add to

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Cyrus Highsmith

Cyrus is a letter drawer, teacher, author, and graphic artist. He teaches type design at Rhode Island School of Design (RISD). He wrote and illustrated the acclaimed primer *Inside Paragraphs: Typographic Fundamentals*. In 2015, he received the Gerrit Noordzij Prize for extraordinary contributions to the fields of type design, typography, and type education. In 2017, he became Creative Director for Latin Type Development at Morisawa USA. He goes to bed very early.

Occupant Fonts

Occupant Fonts is Cyrus Highsmith, June Shin, Cem Eskinazi, and Marie Otsuka. Founded by Cyrus in 2015, Occupant Fonts is relatively young compared to his 20+ years of experience as a type designer. We joined Morisawa in 2017 to be the Japanese type company's Latin alphabet counterpart. We focus on developing original typefaces.

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