

# Prensa

Spanish for *press*, Prensa is a dynamic series for text from Cyrus Highsmith. He arrived at this family's character through his process of "wrapping outside curves around the inside, deliberately creating tension between the two," a technique epitomized in *Electra*, a 1935 bookface by 20th-century master W.A. Dwiggins. This tension really appears in the italics, which stray from the traditional forms to balance simplicity with vitality.

**Prensa**  
**Prensa Display**  
**Prensa Display Condensed**  
**Prensa Display Compressed**

**48 styles total**

**Designed by Cyrus Highsmith**

**Published 2003–2011**

OCCUPANT FONTS

COTTED AIDAN GARDEN

PRENSA BLACK

ENEWED TAKIS FIREMAN

PRENSA BOLD

KIDS SECCOS POKER BRO

PRENSA SEMIBOLD

BIBS BURROW SWIFT TAL

PRENSA REGULAR

NIMRUD SPIRE SAYID SUP

PRENSA BOOK

UNDERDECK STERN BEAD

PRENSA LIGHT

OCCUPANT FONTS

***COTTED AIDAN GARDEN***

PRENSA BLACK ITALIC

***ENEWED TAKIS FIREMAN***

PRENSA BOLD ITALIC

***KIDS SECCOS POKER BRO***

PRENSA SEMIBOLD ITALIC

***BIBS BURROW SWIFT TAL***

PRENSA ITALIC

***NIMRUD SPIRE SAYID SUP***

PRENSA BOOK ITALIC

***UNDERDECK STERN BEAD***

PRENSA LIGHT ITALIC

OCCUPANT FONTS

**cotted aidan gardeners we**

PRENSA BLACK

**enewed takis fireman arch**

PRENSA BOLD

**kids seccos poker brown cat**

PRENSA SEMIBOLD

**bibs burrow swift taller pop**

PRENSA REGULAR

**nimrud spire sayid supper**

PRENSA BOOK

**underdeck stern bread sailor**

PRENSA LIGHT

OCCUPANT FONTS

***cotted aidan gardeners we***

PRENSA BLACK ITALIC

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PRENSA LIGHT ITALIC

# OCCUPANT FONTS

PRENSA LIGHT 10/12 POINTS

We live in a typographic wonderland. Typographers have more typefaces to choose from than ever before, and computers make setting type easier than ever. The truth is, if you're using a good typesetting application and you just leave the settings on default, you can set type that's more or less adequate. However, good typographers are experts who have something to add to the reading experience. They finely tune the typography for specific documents to make it more than just adequate. In their choice of typefaces and decisions about things like point size and spacing, typographers clarify the voice of the author and make the reading experience more enjoyable. This isn't meant to discourage beginners from attempting typography. But it is important to acknowledge that the art of typography is often subtle, and without training it can be difficult to see what's going on. The goal of this book is to help students train their eyes to see text as typographers do. The focus of this text is

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PRENSA DISPLAY BOLD

KIDS SECCOS POKER BRO

PRENSA DISPLAY SEMIBOLD

BIBS BURROW SWIFT TAL

PRENSA DISPLAY REGULAR

NIMRUD SPIRE SAYID SET

PRENSA DISPLAY BOOK

UNDERDECK STERN BRAN

PRENSA DISPLAY LIGHT

**OCCUPANT FONTS**

***COTTED AIDAN GARDEN***

PRENSA DISPLAY BLACK ITALIC

***ENEWED TAKIS FIREMAN***

PRENSA DISPLAY BOLD ITALIC

***KIDS SECCOS POKER BRO***

PRENSA DISPLAY SEMIBOLD ITALIC

***BIBS BURROW SWIFT TAL***

PRENSA DISPLAY ITALIC

***NIMRUD SPIRE SAYID SET***

PRENSA DISPLAY BOOK ITALIC

***UNDERDECK STERN BRAN***

PRENSA DISPLAY LIGHT ITALIC

OCCUPANT FONTS

**cotted aidan gardeners we**

PRENSA DISPLAY BLACK

**enewed takis fireman arch**

PRENSA DISPLAY BOLD

**kids seccos poker brown cat**

PRENSA DISPLAY SEMIBOLD

**bibs burrow swift taller pop**

PRENSA DISPLAY REGULAR

**nimrud spire sayid supper**

PRENSA DISPLAY BOOK

**underdeck stern bread sailor**

PRENSA DISPLAY LIGHT

OCCUPANT FONTS

*cotted aidan gardeners we*

PRENSA DISPLAY BLACK ITALIC

*enewed takis fireman arch*

PRENSA DISPLAY BOLD ITALIC

*kids seccos poker brown cat*

PRENSA DISPLAY SEMIBOLD ITALIC

*bibs burrow swift taller pop*

PRENSA DISPLAY ITALIC

*nimrud spire sayid supper*

PRENSA DISPLAY BOOK ITALIC

*underdeck stern breaded sailor*

PRENSA DISPLAY LIGHT ITALIC

## OCCUPANT FONTS

PRENSA DISPLAY LIGHT 24/26 POINTS

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PRENSA DISPLAY CONDENSED BLACK

**ENEWED TAKIS FIREMAN**

PRENSA DISPLAY CONDENSED BOLD

**KIDS SECCOS POKER BROWN**

PRENSA DISPLAY CONDENSED SEMIBOLD

**SWIFT BIBS BURROW TALLER**

PRENSA DISPLAY CONDENSED REGULAR

**NIMRUD SPIRE SAYID SUPER**

PRENSA DISPLAY CONDENSED BOOK

**UNDERDECK STERN BREADED**

PRENSA DISPLAY CONDENSED LIGHT

**OCCUPANT FONTS**

***COTTED AIDAN GARDENERS***

PRENSA DISPLAY CONDENSED BLACK ITALIC

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***SWIFT BIBS BURROW TALLER***

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PRENSA DISPLAY CONDENSED BOOK ITALIC

***UNDERDECK STERN BREADED***

PRENSA DISPLAY CONDENSED LIGHT ITALIC

**OCCUPANT FONTS**

**cotted aidan gardeners whale**

PRENSA DISPLAY CONDENSED BLACK

**enewed takis fireman architect**

PRENSA DISPLAY CONDENSED BOLD

kids seccos poker brown catch

PRENSA DISPLAY CONDENSED SEMIBOLD

bibs burrow swift taller physical

PRENSA DISPLAY CONDENSED REGULAR

nimrud spire sayid super should

PRENSA DISPLAY CONDENSED BOOK

underdeck stern breaded sailors

PRENSA DISPLAY CONDENSED LIGHT

OCCUPANT FONTS

***cotted aidan gardeners whale***

PRENSA DISPLAY CONDENSED BLACK ITALIC

***enewed takis fireman architect***

PRENSA DISPLAY CONDENSED BOLD ITALIC

***kids seccos poker brown catch***

PRENSA DISPLAY CONDENSED SEMIBOLD ITALIC

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PRENSA DISPLAY CONDENSED ITALIC

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PRENSA DISPLAY CONDENSED BOOK ITALIC

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PRENSA DISPLAY CONDENSED LIGHT ITALIC

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**COTTED AIDAN GARNER NIRLIT**

PRENSA DISPLAY COMPRESSED BLACK

**ENEWED TAKIS FIRMAN SWEET**

PRENSA DISPLAY COMPRESSED BOLD

**KIDS SECCOS POKERS BROWSE**

PRENSA DISPLAY COMPRESSED SEMIBOLD

**SWIFT BIBS BURROW NAP TALLER**

PRENSA DISPLAY COMPRESSED REGULAR

**NIMRUD SPIRE SAYIDS SUPPER**

PRENSA DISPLAY COMPRESSED BOOK

**UNDERDECKS STERNAL BODGIES**

PRENSA DISPLAY COMPRESSED LIGHT

**OCCUPANT FONTS**

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PRENSA DISPLAY COMPRESSED BLACK ITALIC

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***SWIFT BIBS BURROW NAP TALLER***

PRENSA DISPLAY COMPRESSED ITALIC

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PRENSA DISPLAY COMPRESSED BOOK ITALIC

***UNDERDECKS STERNAL BODGIES***

PRENSA DISPLAY COMPRESSED LIGHT ITALIC

**OCCUPANT FONTS**

**cotted aidan garner nirlit cippus**

PRENSA DISPLAY COMPRESSED BLACK

**enewed takis firman sweet charms**

PRENSA DISPLAY COMPRESSED BOLD

kids seccos pokers browse fifish

PRENSA DISPLAY COMPRESSED SEMIBOLD

bibs burrow swift napper amebic tall

PRENSA DISPLAY COMPRESSED REGULAR

nimrud sayids spire supper miffs

PRENSA DISPLAY COMPRESSED BOOK

underdecks sternal bodgies tornados

PRENSA DISPLAY COMPRESSED LIGHT

OCCUPANT FONTS

***cotted aidan garner nirlit cippus***

PRENSA DISPLAY COMPRESSED BLACK ITALIC

***enewed takis firman sweet charms***

PRENSA DISPLAY COMPRESSED BOLD ITALIC

***kids seccos pokers browse fifish***

PRENSA DISPLAY COMPRESSED SEMIBOLD ITALIC

***bibs burrow swift napper amebic tall***

PRENSA DISPLAY COMPRESSED ITALIC

***nimrud sayids spire supper miffs***

PRENSA DISPLAY COMPRESSED BOOK ITALIC

***underdecks sternal bodgies tornados***

PRENSA DISPLAY COMPRESSED LIGHT ITALIC



## OCCUPANT FONTS

PRENSA DISPLAY COMPRESSED LIGHT 24/26 POINTS

We live in a typographic wonderland. Typographers have more typefaces to choose from than ever before, and computers make setting type easier than ever. The truth is, if you're using a good typesetting application and you just leave the settings on default, you can set type that's more or less adequate. However, good typographers are experts who have something to add to the reading experience. They finely tune the typography for specific documents to make it more than just adequate. In their choice of typefaces and decisions about things like point size and spacing,

PRENSA DISPLAY COMPRESSED LIGHT ITALIC 24/26 POINTS

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PRENSA DISPLAY COMPRESSED BOOK 24/26 POINTS

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## OCCUPANT FONTS

PRENSA DISPLAY COMPRESSED REGULAR 24/26 POINTS

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PRENSA DISPLAY COMPRESSED SEMIBOLD 24/26 POINTS

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PRENSA DISPLAY COMPRESSED BOLD ITALIC 24/26 POINTS

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## OCCUPANT FONTS

PRENSA DISPLAY COMPRESSED BLACK 24/26 POINTS

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# OCCUPANT FONTS

## Cyrus Highsmith

Cyrus is a letter drawer, teacher, author, and graphic artist. He teaches type design at Rhode Island School of Design (RISD). He wrote and illustrated the acclaimed primer *Inside Paragraphs: Typographic Fundamentals*. In 2015, he received the Gerrit Noordzij Prize for extraordinary contributions to the fields of type design, typography, and type education. In 2017, he became Creative Director for Latin Type Development at Morisawa USA. He goes to bed very early.

## Occupant Fonts

Occupant Fonts is Cyrus Highsmith, June Shin, Cem Eskinazi, and Marie Otsuka. Founded by Cyrus in 2015, Occupant Fonts is relatively young compared to his 20+ years of experience as a type designer. We joined Morisawa in 2017 to be the Japanese type company's Latin alphabet counterpart. We focus on developing original typefaces.

## contact

*Morisawa USA Inc.*  
795 Folsom Street, 1F  
San Francisco, CA 94107  
United States of America

## licensing & information about character sets

<https://occupant.typhenetwork.com/>

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