

OCCUPANT FONTS

Icebox

Way back in 1997, Cyrus Highsmith bought a box of magnetic letters from a variety store. Many years later, the colorful plastic shapes inspired him to make Icebox. It's a modular sans serif for headlines and short blurbs of text available in three weights plus a bonus Magnet style. It requires no refrigeration.

Icebox
Icebox Magnet

4 styles total

Designed by Cyrus Highsmith

Published 2013-18

OCCUPANT FONTS

HIGH-FIVES SEMELE DEMOB

SNOW FLUORIDISE EPITHEMATA

ICEBOX BOLD

BOWSPRITS TOREROS CONSULAGE

STRAG EXAMPLE DISPUNGE HASTING

ICEBOX REGULAR

SNABBLED TOUGHIE SCHLEMIHLS

COCKPIT AZOTE POISONOUS RESEMBLER

ICEBOX LIGHT

OCCUPANT FONTS

high-fives semele demob snow
fluoridise epithemata unbated

ICEBOX BOLD

bowsprits toreros consulage strag
example dispunge hasting testing

ICEBOX REGULAR

snabbled toughie schlemihls cockpit
azote poisonous resemblers cagebirds

ICEBOX LIGHT

OCCUPANT FONTS

ICEBOX LIGHT 24/26 POINTS

We live in a typographic wonderland. Typographers have more typefaces to choose from than ever before, and computers make setting type easier than ever. The truth is, if you're using a good typesetting application and you just leave the settings on default, you can set type that's more or less adequate. However, good typographers are experts who have something to add to the reading experience. They finely tune the typography for specific documents to make it more than just adequate. In their choice of typefaces and decisions about things like point size and spacing, typographers

ICEBOX REGULAR 24/26 POINTS

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ICEBOX BOLD 24/26 POINTS

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**HIGH-FIVES SEMELE DEMOB
SNOW FLUORIDISE EPITHEMATA
BOWSPRITS TOREROS CONSULT
STRAG EXAMPLE DISPUNGE OK
SNABBLED TOUGHIE COCKPIT
AZOTE POISONOUS RESEMBLER
DRIFTERS LUMPILY BAGPIPES**

ICEBOX MAGNET

OCCUPANT FONTS

ICEBOX MAGNET 24/26 POINTS

WE LIVE IN A TYPOGRAPHIC WONDERLAND. TYPOGRAPHERS HAVE MORE TYPEFACES TO CHOOSE FROM THAN EVER BEFORE, AND COMPUTERS MAKE SETTING TYPE EASIER THAN EVER. THE TRUTH IS, IF YOU'RE USING A GOOD TYPESETTING APPLICATION AND YOU JUST LEAVE THE SETTINGS ON DEFAULT, YOU CAN SET TYPE THAT'S MORE OR LESS ADEQUATE. HOWEVER, GOOD TYPOGRAPHERS ARE EXPERTS WHO HAVE SOMETHING TO ADD TO THE READING EXPERIENCE. THEY FINELY TUNE THE TYPOGRAPHY FOR SPECIFIC DOCUMENTS TO MAKE IT MORE THAN JUST ADEQUATE. IN THEIR CHOICE OF TYPEFACES AND DECISIONS ABOUT THINGS LIKE POINT SIZE AND SPACING, TYPOGRAPHERS CLARIFY THE VOICE OF THE AUTHOR AND MAKE THE READING EXPERIENCE MORE ENJOYABLE. THIS ISN'T MEANT TO DISCOURAGE BEGINNERS FROM ATTEMPTING TYPOGRAPHY. BUT IT IS IMPORTANT TO ACKNOWLEDGE THAT THE ART OF TYPOGRAPHY IS OFTEN SUBTLE, AND WITHOUT TRAINING IT CAN BE DIFFICULT TO SEE

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Cyrus Highsmith

Cyrus is a letter drawer, teacher, author, and graphic artist. He teaches type design at Rhode Island School of Design (RISD). He wrote and illustrated the acclaimed primer *Inside Paragraphs: Typographic Fundamentals*. In 2015, he received the Gerrit Noordzij Prize for extraordinary contributions to the fields of type design, typography, and type education. In 2017, he became Creative Director for Latin Type Development at Morisawa USA. He goes to bed very early.

Occupant Fonts

Occupant Fonts is Cyrus Highsmith, June Shin, Cem Eskinazi, and Marie Otsuka. Founded by Cyrus in 2015, Occupant Fonts is relatively young compared to his 20+ years of experience as a type designer. We joined Morisawa in 2017 to be the Japanese type company's Latin alphabet counterpart. We focus on developing original typefaces.

contact

Morisawa USA Inc.
795 Folsom Street, 1F
San Francisco, CA 94107
United States of America

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<https://occupant.typhenetwork.com/>

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