## Amira

The cross between calligraphy and sans serif is rare, inhabiting territory between Hermann Zapf's Optima, classical sans structure with a calligraphic spirit, and Warren Chappell's Lydian, classical calligraphy without serifs. Cyrus Highsmith claimed adventurous new ground with Amira, a letterform that pops from the page with an angled vitality. In 2025, Cem Eskinazi went even further with Amira Mono, imposing a mechanical beat on Amira's organic forms to create a unique typographic texture.

## Mono

**Amira Mono** 

10 styles total

Designed by Cem Eskinazi & Cyrus Highsmith

Published 2025

## OITICICAS ART ABDUCTED HALO RADIO NATURAL DESIGN SCHOOL SCRIBED PAPER

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#### AMIRA MONO LIGHT 10/12 POINTS

WE LIVE IN A TYPOGRAPHIC WONDERLAND. TYPOGRAPHERS HAVE MORE typefaces to choose from than ever before, and computers make setting type easier than ever. The truth is, if you're using a good typesetting application and you just leave the settings on default, you can set type that's more or less adequate. However, good typographers are experts who have something to add to the reading experience. They finely tune the typography for specific documents to make it more than just adequate. In their choice of typefaces and decisions about things like point size and spacing, typographers clarify the voice of the author and make the reading experience more enjoyable. This isn't meant to discourage beginners from attempting

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## **Cyrus Highsmith**

Cyrus is a letter drawer, teacher, author, and graphic artist. He teaches type design at Rhode Island School of Design (RISD). He wrote and illustrated the acclaimed primer *Inside Paragraphs: Typographic Fundamentals*. In 2015, he received the Gerrit Noordzij Prize for extraordinary contributions to the fields of type design, typography, and type education. In 2017, he became Creative Director for Latin Type Development at Morisawa USA. He goes to bed very early.

#### Cem Eskinazi

Cem Eskinazi is a Turkish graphic designer, type designer, and educator. He holds a BS in Marketing Communications from Emersom College and an MFA in Graphic Design from RISD. He teaches both undergraduate and graduate students at schools around the world. He runs his design practice from Barcelona, Spain. His favorite color is yellow.

## **Occupant Fonts**

Founded by Cyrus Highsmith in 2015, Occupant Fonts is relatively young compared to his 20+ years of experience as a type designer. We joined Morisawa in 2017 to be the Japanese type company's Latin alphabet counterpart. We focus on developing original typefaces.

#### contact

Morisawa USA Inc. https://www.morisawa-usa.com/

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